

COLLECTION 01 · THE HANDBAG

STUDIO NOWN BY ANA LIROLA FERNÁNDEZ

PRESENTATION 2026

Known shapes. New constructions.

nown is a creative studio interested in objects we already know, and what they could become. Moving between fashion and design, the studio explores form, material and fabrication to create objects that feel instinctively familiar, yet distinctly different.

The name itself reflects this openness: familiar yet undefined.

the known	WHAT WE RECOGNISE
the own	WHAT WE MAKE OURS
the now	HOW WE MAKE IT TODAY



DOHA, QATAR · FAREEJ AL ASMAKH · MINI, SMALL, MEDIUM

THE DESIGNER

Ana Lirola Fernández

nown is the practice of Ana Lirola Fernández, working between Spain, the Netherlands and Qatar. Shaped by a life across different places and creative environments, her perspective moves between fashion, objects and design.

nown gives that perspective a name, a space for Ana to develop and build a body of work that can evolve without belonging to a single category.

Rather than designing from a blank page, *nown* works through reinterpretation, keeping something recognisable while shifting its material, construction or process.



ANA LIROLA FERNÁNDEZ

COLLECTION 01

The Handbag

A familiar object, seen differently. One sculptural form in four sizes, using contemporary fabrication to reconsider an established object through a different way of making.



MATERIAL

3D-printed in recycled plastic

MAKING

Printed, finished and assembled by hand in our studio

SURFACE

Pearlescent, the fine print layers visible beneath it, so no two pieces are exactly alike

RANGE

Four sizes, fifteen finishes

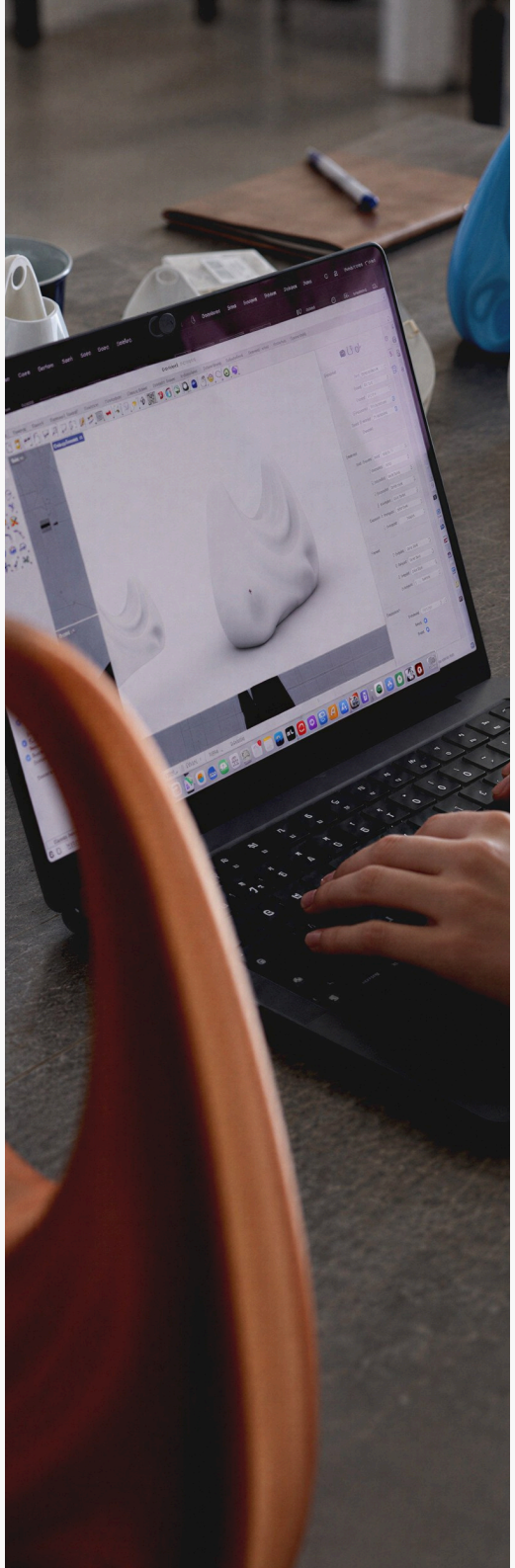
MADE IN OUR STUDIO

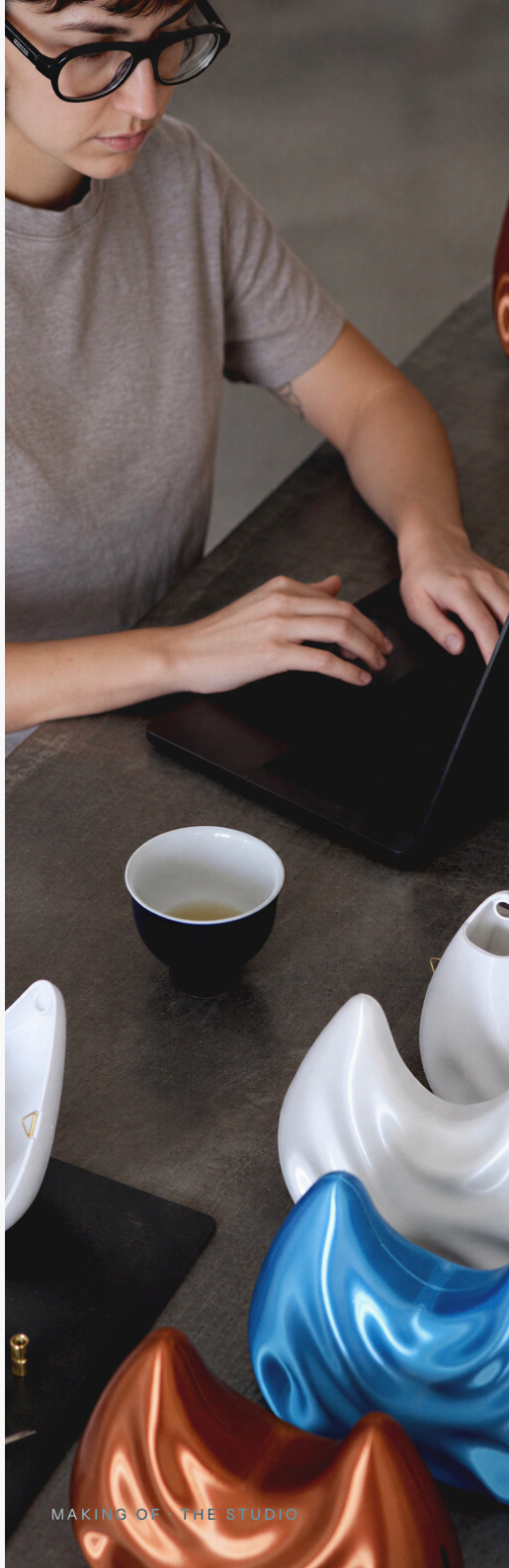
Printed layer by layer, finished by hand.

Every piece is 3D-printed in recycled plastic, then finished and assembled by hand in our studio.

The fine print layers remain visible beneath the pearlescent finish. Small variations in colour, layer lines and surface are part of how each piece is made.







MAKING OF · THE STUDIO

One form, four sizes.

TO SCALE · HEIGHT × LENGTH × DEPTH



Mini

140 × 170 × 79 mm

Compact and considered. Worn on its retractable chain, or carried as a sculptural clutch.

SHOWN IN COGNAC COPPER



Small

265 × 180 × 90 mm

A little more freedom, while remaining effortless.

SHOWN IN RIVIERA BLUE



Medium

330 × 220 × 100 mm

Balances practicality with presence.

SHOWN IN OLD GOLD



Large

420 × 280 × 140 mm

Designed for days that require more.

SHOWN IN PORCELAIN WHITE



PARIS · THE MINI AND THE HANDBAG



PARIS · MINI, BLUSH ROSE



PARIS · MINI, OLD GOLD

Three lights, fifteen finishes.

PEARLESCENT · THE COLOUR MOVES WITH THE LIGHT

CORES
The finishes that stay



Porcelain White



Moonlight Silver



Old Gold



Cognac Copper



Midnight Black

BRIGHTS
Light, clear colour



Saffron Yellow



Bellini Peach



Blush Rose



Lagoon Mint



Riviera Blue

DEEPS
Saturated and dark



Absinthe Olive



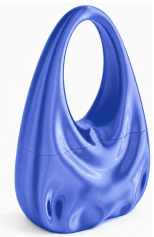
Rosé Gold



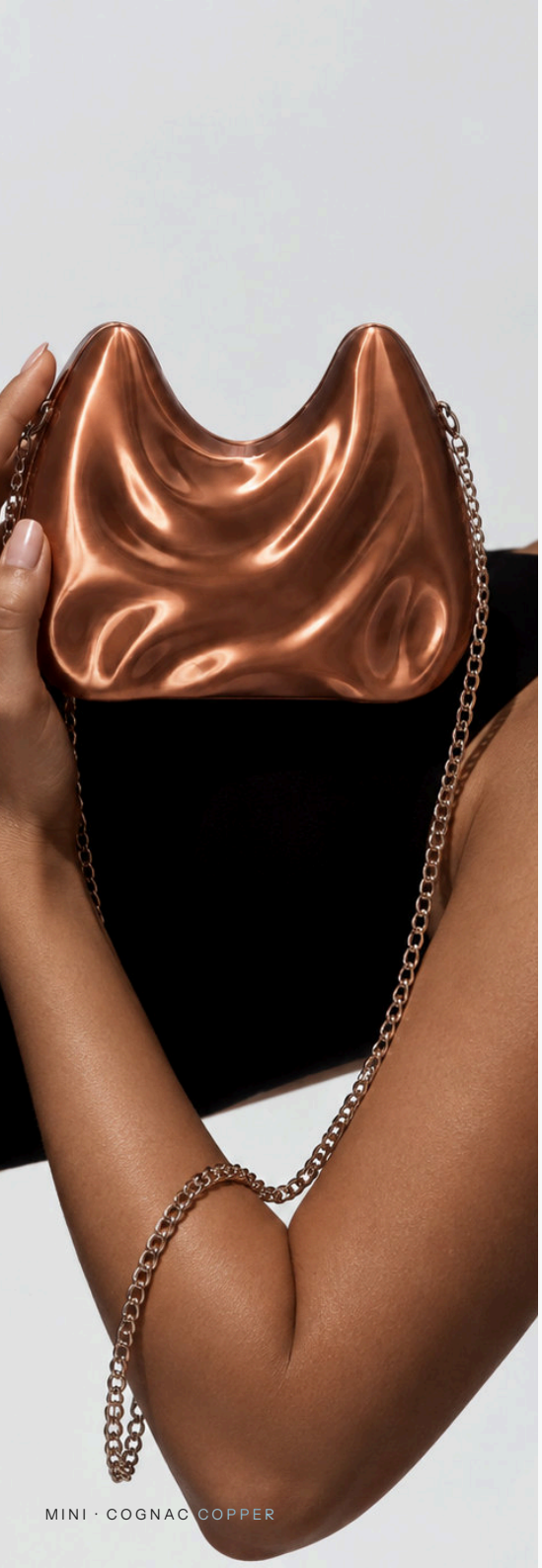
Ruby Rouge

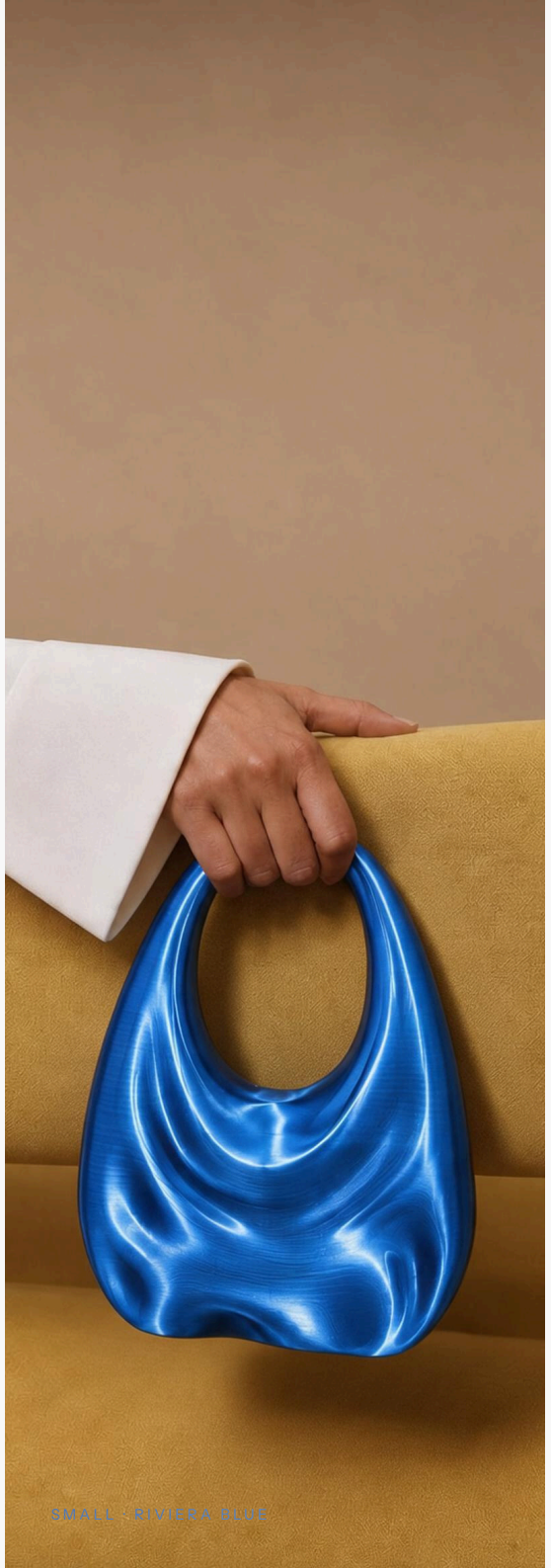


Amethyst Violet



Majorelle Blue


MINI · COGNAC COPPER


SMALL · RIVIERA BLUE


MEDIUM · OLD GOLD


LARGE · PORCELAIN WHITE



DOHA · MEDIUM, OLD GOLD · MINI, ROSE GOLD



DOHA · FAREEJ AL ASMAKH

For press, stylists, designers, events, exhibitions and pop-ups.

Press and editorial

Pieces for shoots, high-resolution images, the press kit, and interviews with Ana Lirola Fernández.

Styling

Any size in any finish for editorials, campaigns and talent.

Designers and collaborations

The studio works on form, material and fabrication, and is open to projects beyond the handbag.

Events and exhibitions

Pieces and imagery for display, with the story of how they are made.

Pop-ups and stockists

The collection in every size and finish, for curated retail.

Documents

Press kit, size guide and spec sheets, as PDF, at studionown.com.

IMAGE SELECTION · NUMBERED FOR YOUR REQUEST

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01 Campaign. The Handbag, Porcelain White



02 Campaign. The Handbag, Ruby Rouge



03 Campaign. The Handbag, Porcelain White



04 Campaign. The handle



05 Studio. The handle, Porcelain White



06 Doha. Mini, Small, Medium



07 Doha. Medium, Old Gold · Mini, Rosé Gold



08 Paris. The Mini and the Handbag



09 Paris. Mini, Old Gold



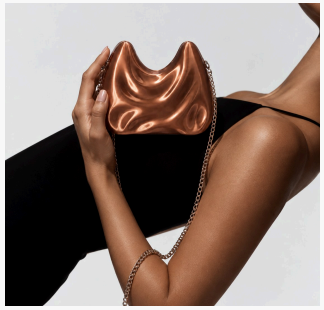
10 Paris. Mini on its chain, Blush Rose



11 Paris. Mini, Blush Rose



12 Paris. Mini, Blush Rose, in the hand



13 Studio. Mini, Cognac Copper



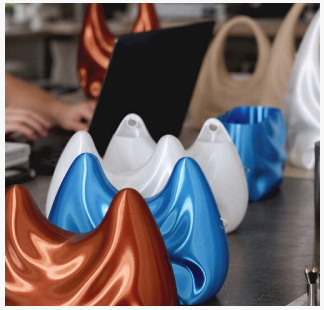
14 Studio. Small, Riviera Blue



15 Studio. Medium, Old Gold



16 Studio. Large, Porcelain White



17 Making of. Pieces in the studio



18 Studio. Amethyst Violet, printing

Get in touch.

For features, loans, collaborations, events or stockists, we would love to hear from you.

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PARIS · MINI, BLUSH ROSE